

Responsibility in Business

Professor Carol Adams



7.30 p.m 1st October, 2014

Biography

Carol Adams' work is concerned with the relationships between business, society and the environment. She is an internationally renowned [author](#) in integrated reporting and sustainability reporting, change management and performance management. She holds a part time professor position at [Monash University](#), is a visiting professor at the [Adam Smith Business School](#), University of Glasgow and a Research Fellow at the [Centre for Sustainability Management](#), Leuphana Universität Lüneburg.

She serves on a number of Boards and consults through [Integrated Horizons](#) on corporate reporting strategy and process and embedding sustainability into mainstream management and governance processes. She helps organisations realise lasting value from social and environmental sustainability initiatives.

Carol has led the development of internationally award winning management and governance processes and sustainability reports.

She has been involved in various global corporate reporting initiatives and is currently a member of the Stakeholder Council of the Global Reporting Initiative and was a member of the Capitals Technical Collaboration Group for the International Integrated Reporting Council. She served as a Director and Council Member of AccountAbility and was involved in the development of the first AA1000 Framework.

Carol has a financial audit background qualifying as a member of the Institute of Chartered Accountants of Scotland with KPMG. She is a Graduate of the Australian Institute of Company Directors. She holds an MSc in Accounting and Finance from the London School of Economics and a PhD in international corporate reporting from the University of Glasgow. She has held senior management positions in Universities including as Head of School, Dean and Pro Vice-Chancellor (Sustainability).

Carol writes on her website [Towards Sustainable Business](#) and tweets at [@ProfCarolAdams](#).

Abstract

Professor Carol Adams has a keen interest in the relationship between business, society and the environment. Her talk will consider the changing expectations on businesses to be responsible, the issues which concern leaders today and how some business are linking social and environmental initiatives with strategy, risk management and long term financial success. She will touch on new, global developments in corporate reporting intended to facilitate this change and what how each one of us can contribute.

[Review of Lecture](#)