

Design thinking in the 21st Century

Professor Tom Inns



7:30 p.m 2nd March, 2016
Main Lecture Theatre, (3.25)
John Anderson Building
University of Strathclyde

Biography

Professor Tom Inns is the Director of the Glasgow School of Art (GSA), an HEI which was ranked as one of world's top ten art schools in the 2015 QS World Rankings. With campuses in Glasgow, Forres & Singapore, GSA aims to be a global leader in studio-based education in art, design, architecture and digital visualisation.

Tom studied Engineering at the University of Bristol and Design at the Royal College of Art in London. In 1990 he cofounded the Design Research Centre at Brunel University, becoming Director in 1996. His PhD explored the impact of design on innovation in small companies. In 2000 he was appointed as Chair of Design at Duncan of Jordanstone College of Art & Design at the University of Dundee where he became Head of Design School and then Dean before moving to GSA in September 2013. Tom has an active interest in how strategic design can apply principles of traditional design to society's systemic challenges. He regularly designs and facilitates knowledge sharing workshops with innovation agencies across Europe.

<http://www.gsa.ac.uk/research/supervisors-plus-students/primary-supervisors/i/inns,-tom/>

Designing in the 21st Century

Never has society been in greater need of creativity, to build empathy; encourage equality; empower communities; explore ideas and build sustainable economies. Creativity in its broadest sense is difficult to define and describe, it is, however, possible to understand how particular creative practices can add value. Tom will talk about creativity within design. He will describe how design has evolved from the design of everyday things; to the design of new things, and indeed, more recently to the design of the things that are no longer things. These changes in context should influence the way organisations like Glasgow School of Art might evolve in the future, equally they might influence the way we all think about how we interact with the world around us.

<http://www.royalphil.org>